



WOODRISE2019

QUÉBEC CITY CONVENTION CENTRE

SEPT 30–OCT 3, 2019

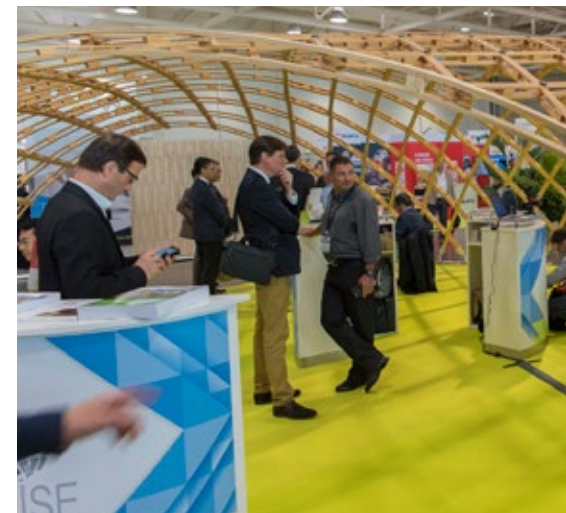
SPONSORSHIP AND
EXHIBITION PACKAGE



PHOTO CREDIT: LUC-ANTOINE COULURIER

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WELCOME TO WOODRISE 2019!

FPInnovations is pleased to announce the 2nd edition of the WOODRISE world congress on mid- and high-rise wood construction to be held in Québec City, Canada, September 30 to October 3, 2019.

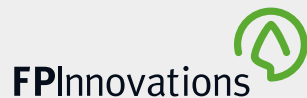
WOODRISE 2019 is geared towards all players in the construction industry and its main purpose is to bring together decision-makers and professionals involved in construction.

We aim to position North America as a leading technology showcase for wood predominant construction material within the context of sustainable, environmentally responsible urban development and to stimulate the synergy between international participants.

Co-organizers

FPInnovations (Canada)

FPInnovations is a not-for-profit world leader that specializes in the creation of scientific solutions in support of the Canadian forest sector's global competitiveness and responds to the priority needs of its industry members and government partners. It is ideally positioned to perform research, innovate, and deliver state-of-the-art solutions for every area of the sector's value chain, from forest operations to consumer and industrial products.



Institut Technologique FCBA (France)

Technological resource for the forest, wood, construction and furniture sectors, with a mission to promote innovation and technical progress and to contribute to the improvement of industry's productivity and quality by encouraging an integrated approach and implementation of synergies within the sector.



COMMITTEE MEMBERS

Governance

COMMITTEE PRESIDENT

Stéphane Renou

President and CEO
FPInnovations

André Huot

Nordic - Business Development
CIFQ

Cees de Jager

General Manager
Softwood Lumber Board

Derek Nighbor

CEO
Forest Products Association
of Canada

Étienne Lalonde

VP, Market Development
Canadian Wood Council &
WoodWorks National Director

Gérald Beaulieu

Director,
Cecebois

Jean-Pierre Martel

VP, Strategic Partnerships
FPInnovations

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Ontario Ministry of Natural
Resources and Forests

Patrick Molinié

Construction Development
FCBA

Robert Jones

Director, Trade & International
Affairs Division
Canadian Forest Service
Natural Resources Canada

Robert Glowinski

President and CEO
American Wood Council

Ronald Brizard

Associate Deputy Minister
Quebec Ministry of Forests,
Wildlife and Parks

Sonya Zeitler Fletcher

VP, Market Development
B.C. Forestry Innovation
Investment

Program

COMMITTEE PRESIDENT

Sylvain Gagnon

Manager, Building Systems
FPInnovations

Alex Nott

Mass Timber Engineer
Ontario Ministry of Natural
Resources and Forests, Forestry
Industry Division, BD Branch

Annie Gosselin

Industrial Development Adviser,
Timber Construction
Quebec Ministry of Forests,
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Brad Douglas

VP, Engineering
American Wood Council

Daniel Smith

Architect
Smith Vigeant Architectes

Eric Karsh

Principal
Equilibrium

Étienne Lalonde

VP, Market Development
Canadian Wood Council
& WoodWorks National
Director

Frédéric Staat

Director, Pôle Industries Bois
Construction
FCBA

Jennifer Cover

Executive Director
WoodWorks - Wood Products
Council USA

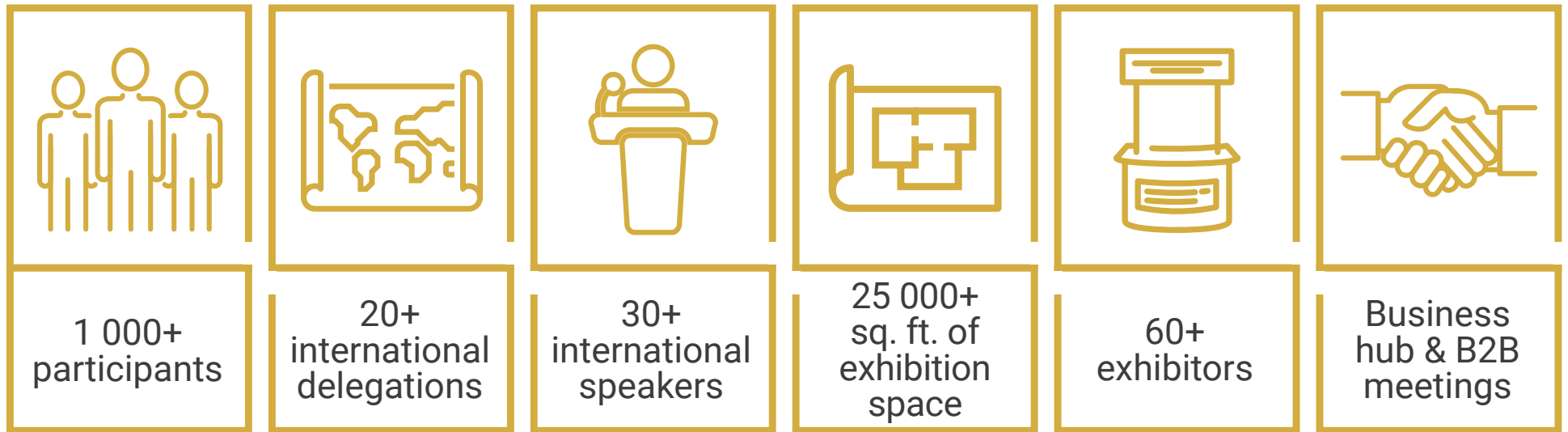
Pierre Blanchet

Titular Professor, Circeb
Université Laval

Sonya Zeitler Fletcher

VP, Market Development
BC Forest Innovations And
Investments

WOODRISE 2019 AT A GLANCE



Plenary Highlights:

- Update on International Public Policies - Leaders & Emerging Countries
- Major Worldwide Projects Realisation
- Bio-Economy & Carbon Market
- Quality of Life & End-Users, Comfort
- Science and Technology – Urban Densification - Wood as a Tool

Technical Workshop Themes:

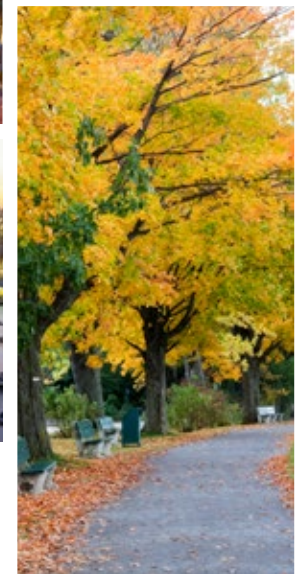
- Acoustic Performances & Vibration
- Structure & Seismic
- Fire Protection & Security
- Forest Resources & Wood Product Sustainability
- Asian Market: Research & Market Development
- Durable Building Enclosure Design

WOODRISE 2019 IN QUÉBEC CITY

For its second edition, the WOODRISE 2019 Congress will be held in beautiful Québec City, a highly popular destination, rich in history and tourist attractions.

The greater Québec City area has long demonstrated its leadership in the wood construction sector in North America. On top of its many historical wood buildings dating from 400 years ago, it is home to the first contemporary all-wood 6-storey building in North America, the Origine building with its 13 storeys, and various residential, institutional and commercial buildings. The forest sector is a major reason why Québec City has long been part of the development of wood in the construction industry.

A destination focused on pleasure, bustling with activities and culture, exciting and safe—Québec City seduces its visitors with its European aspect, its historic and cultural heritage, the proximity of nature, its rich gastronomy, and its warm hospitality. With the Congress being held in the fall, the participants will enjoy the cool weather and stunning colours typical of the province of Quebec. The coloured leaves make for a fantastic landscape!



Links to Touristic Attractions

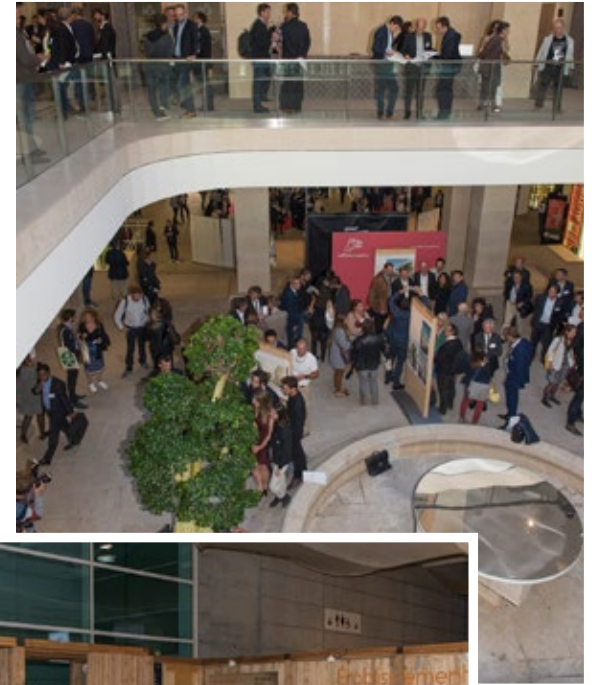
[Top 10 restaurants](#)

[Top 10 activities](#)

[Top 10 must-see places](#)

BECOME A WOODRISE 2019 SPONSOR

- Elevate your strategic positioning
- Develop new business relationships
- Increase your exposure to decision-makers on the future directions of the wood construction industry
- Access international high-level networking
- Associate your image with innovative and promising actions
- Increase the outreach of your products, services, and know-how
- Benefit from the great media coverage and visibility



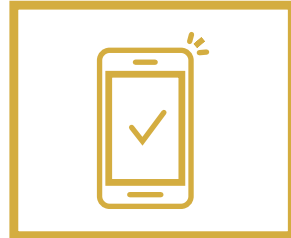
MAIN SPONSORSHIP PACKAGES

Benefits and visibility	Platinum \$35 000	Gold \$20 000	Silver \$7 500
Logo placement			
Congress e-blasts before and after the event	√	√	
Mention on social networks	√	√	
Congress website with link to the page of your choice	√	√	√
Congress information and promotional documents	√	√	
Acknowledgements page in the Congress program	√	√	√
Transition screens during plenary sessions	√	√	√
General congress displays	√	√	
Insert in the delegates' bags	√	√	√
Name badges for participants	√		
Signs during lunches (2 lunches)			√
Signs during breaks (4 breaks)	√		
Exhibition hall			
Complimentary booth space	1 (20' x 10')	1 (10' x 10')	
Tickets			
Number of registrations (full)	6	4	2
Table at the gala dinner (1 x 10 tickets)	√		
Tickets for the gala dinner		5	

OTHER SPONSORSHIP OPPORTUNITIES - À LA CARTE



\$12 500
Welcome cocktail & networking
(1 available opportunity)



\$10 000
Congress mobile app with the sponsor's name



\$10 000
Coffee corner
(1 available opportunity)



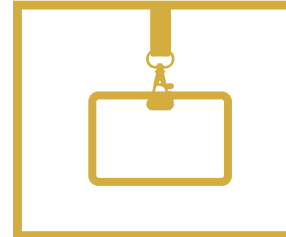
\$7 500
Lounge space with the sponsor's name
(3 available opportunities)



\$7 500
Reusable branded water bottle
(material at the expense of the Congress)



\$5 000
Host Hotel Key Card Sponsor
(Hilton Quebec - 1 available opportunity)



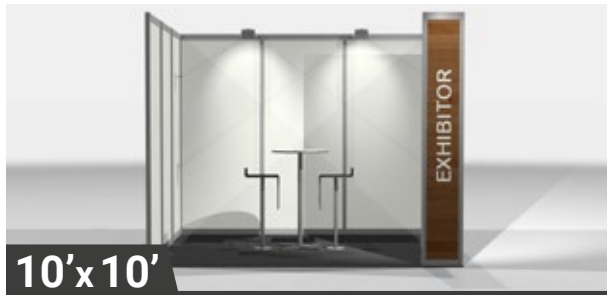
\$5 000
Lanyards for participants
(material at the expense of the Congress)



\$2 500
Customized invitation
(20 000 contacts)

Advertisement in the Congress program	Price
On the back cover	\$3 500
Full page in the program	\$2 000
1/2 page in the program	\$1 000

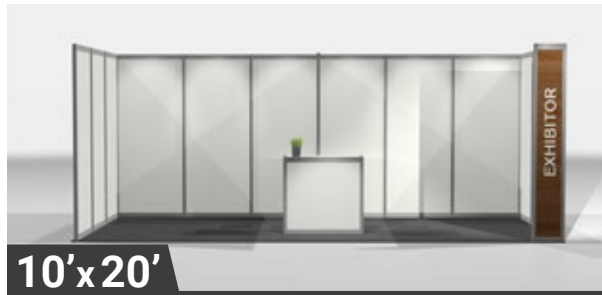
BECOME A WOODRISE 2019 EXHIBITOR



10'x10'

\$3,500

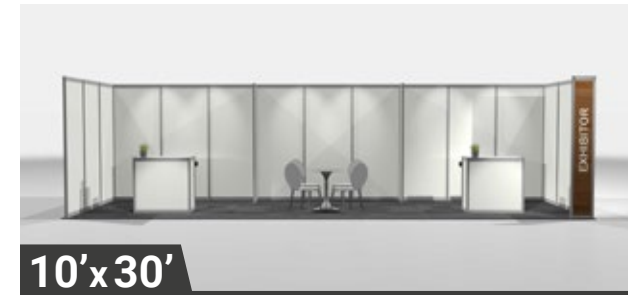
- 1 standard countertop or cocktail table with 2 stools
- 2 tracklights with fixtures
- 1 double socket outlet
- 2 exhibitor passes
- 1 full conference pass
- Grey carpet



10'x20'

\$5,000

- 2 standard countertops or cocktail tables with 4 stools
- 4 tracklights with fixtures
- 2 double socket outlets
- 4 exhibitor passes
- 2 full conference passes
- Grey carpet



10'x30'

\$6,500

- 3 standard countertops or cocktail tables with 6 stools
- 6 tracklights with fixtures
- 3 double socket outlets
- 6 exhibitor passes
- 3 full conference passes
- Grey carpet

Showcase your latest products and connect with industry decision-makers by participating in the B2B & Trade Show.

The WOODRISE 2019 Congress will be held in the Québec City Convention Centre in the center of a dynamic quarter packed with history and culture.

Preliminary Exhibition Schedule

Sunday, September 29	Exhibitor move-in
Monday, September 30	Exhibitor move-in Cocktail reception in exhibition hall at 5:00p.m.
Tuesday, October 1	Exhibit hall open
Wednesday, October 2	Exhibit hall open

To reserve your booth please contact

Karine Seguin
Event Coordinator
karine.seguin@woodrise.ca
514-782-4520

Spaces will be allocated based on the reservations received, on a first-come, first-served basis.

CONTACT

CALL US TO DISCUSS IN DETAIL YOUR PARTICIPATION AT WOODRISE 2019.

Sponsorship & Exhibition

Karine Seguin
Event Coordinator
karine.seguin@woodrise.ca
514-782-4520

Congress Venue

Québec City Convention Centre
1000 Boulevard René-Lévesque E.
Québec, QC G1R 5T8
www.convention.qc.ca

